

# **Corporate Social Responsibility**

Strategy

Presented by: Preeti Gogate, CFO September 2025









STRATEGY FOR CSR INVESTMENT



IMPLEMENTATION STRATEGY





PROPOSED ACTION PLAN

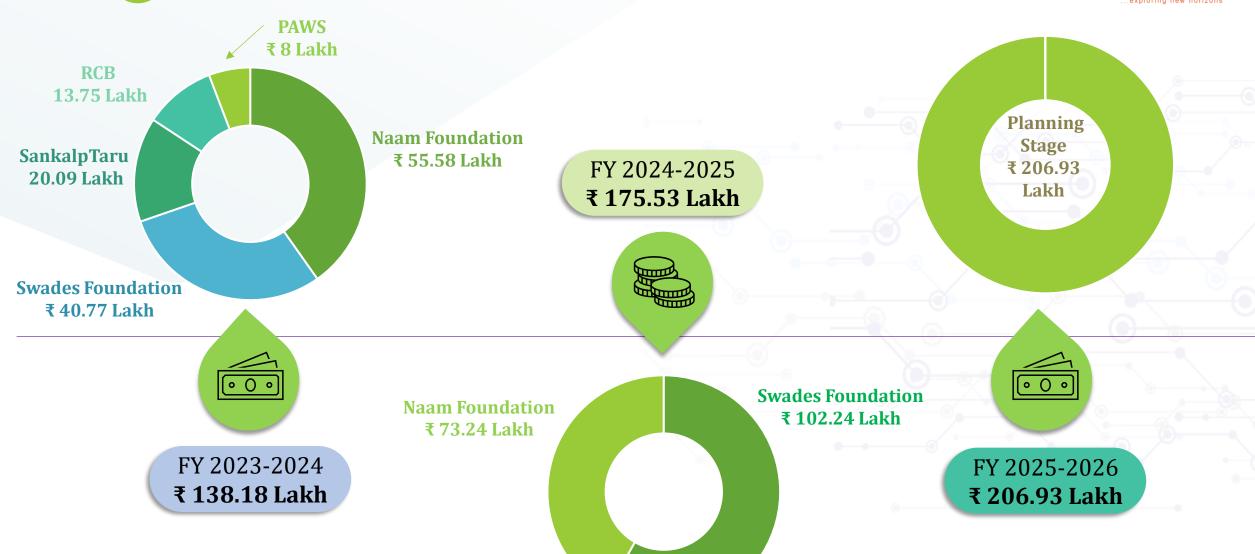


EXECUTIVE SUMMARY FOR CSR PROPOSALS



### **CSR** Contribution over the years







## **Strategy for CSR Investment**



#### **Proposed Priorities for CVL CSR Investment in 2024-25**

#### **Schedule VII of Section 135**

Contribution to Social Clauses	<ul> <li>Eradicating hunger, poverty &amp; malnutrition</li> <li>Promoting health care, including preventive healthcare &amp; sanitation</li> <li>Promoting education &amp; vocation skills</li> <li>Gender equality &amp; empowering women, support to children/elderly</li> </ul>	<ul> <li>Environmental sustainability</li> <li>Animal Welfare</li> <li>Protection of national heritage</li> <li>Benefit of armed forces veterans</li> <li>Training to promote sports</li> <li>Rural/Slum area development</li> </ul>
Contribution to Research	<ul> <li>On public funded universities engaged in conducting research in science, technology, engineering and medicine aimed at promoting Sustainable Development Goals (SDGs)</li> <li>On autonomous bodies established under national research institutions</li> </ul>	On incubators funded by the Central/State     Government or PSUs in science, technology,     engineering and medicine



### **Implementation Strategy**



Location



The locations selected in the proposals are based on the following:

- Areas having CVL presence
- Areas in Mumbai Region or nearby districts of Maharashtra

Budget



Budget for every approved project to be restricted below INR 1 crore. In case, budget exceeds the prescribed amount, a special approval is sought

Due diligence



The shortlisted proposals will be subject to due diligence by an external firm. If the due diligence results are not favorable the next best proposal shall be taken into consideration.

Timeline



Efforts shall be made to utilize the funds by Mar'26.

Priority



The proposals mentioned in the executive summary are in the order of priority.

Monitoring



The project implementation shall be monitored on a quarterly basis.



### **Proposed Action Plan**





Agreement/MOU with CSR partners



### **Executive Summary for CSR Proposals**



NGO Name	Project Name	Description	Area	Proposed Allocation (₹ in Lakh) (to be discussed)	Funds Requested (₹ in Lakh)	Ongoing Project
Green Yatra	Afforestation by Miyawaki Plantation	Afforestation at Jawar Industrial Estate Area in Panvel using Miyawaki Plantation Technique. Around 6,410 samplings will be planted with an intent to create a mini forest.	Panvel	44.87	44.87	No
United Way	Afforestation by Miyawaki Plantation	Afforestation at Upwan area in Thane using Miyawaki Plantation Technique. Around 4,500 samplings will be planted with an intent to create a mini forest.	Thane	44.55	44.55	No
TOTAL (Environmental Sustainability)			89.42	89.42		
Swades Foundation	Drinking Water and Sanitation	A large section of this India lives without basic amenities including clean toilets, access to clean water, etc. Through this project, Swades Foundation will create a massive solar operated water infra project that will provide safe drinking water through water taps in every home of the village. Further, this project shall also promote construction and use of improved sanitation units that are environmentally safe, energy efficient, and help reduce greenhouse gas emissions.	Nasik	42.12	134.70	No
TOTAL (Rural Development)			42.12	134.70		
PAWS	Surgery Sponsorship for Animals	PAWS operates in rural area of thane district, where there is no facility of surgical needs for stray animals. Therefore, paws caters thane district as well as neighboring four districts. There is a need of sponsorship to help in surgeries for stray animals for Animal Birth Control and other treatments. The project will support around 2,500 surgeries	Thane	5.00	5.00	No
TOTAL (Animal Welfare)			5.00	5.00		



### **Executive Summary for CSR Proposals**



NGO Name	Project Name	Description	Area	Proposed Allocation (₹ in Lakh) (to be discussed)	Funds Requested (₹ in Lakh)	Ongoing Project
United Way	Disability Support for War Veterans	The project will involve the procurement of two types of mobility aids, electric scooters and electric wheelchairs, customized to meet the specific needs of war wounded veterans.	Maharashtra	25.41	25.41	No
TOTAL (Support to Armed Forces)			25.41	25.41		
Vidya Niketan Trust	Sponsorship for children education	Kalpana Chawla Space Academy (KCSA) is a first-of-its-kind institution offering space and science-centred education to children, aimed at creating next-generation space scientists for India. The project will sponsor the education and accommodation of 3 students from economically backward class.	Lonavala	15.00	15.00	No
Aarambh	Construction of Autism School in Waluj	There is still a lack of awareness about autism in the Marathwada region. For the past thirteen years, Aarambh has been working to provide education, therapy, and vocational training for children with ASD. This project will enable Aarambh to construct new school near Waluj, Aurangabad.	Aurangabad	30.00	61.29	No
TOTAL (Education)			45.00	76.29		
GRAND TOTAL			206.95	330.82		



